

For Immediate Release: June 4, 2010

Google launches exhibition program with The Project Room for New Media at Chelsea Art Museum

**Digital Art @Google:
Data Poetics**

June 11 – August 13, 2010

Opening Reception: June 11, 6 – 9pm

Exhibition location:

Google, Inc.

75 Ninth Avenue, 2nd floor

Guests must RSVP

rsvp@chelseaartmuseum.org

New York, NY. Google and The Project Room for New Media at Chelsea Art Museum (CAM) in New York are launching an exhibition program, “Digital Art @Google NYC”, which will engage Googlers with the art world and promote creativity with digital technology. The exhibitions and artist talks, which will take place at Google, Inc, will be open to guests at times indicated on the Chelsea Art Museum’s website.

Data Poetics will open June 11 with works by well-known international digital artists, Scott Draves, R. Luke DuBois, Aaron Koblin, Mark Napier, W. Bradford Paley, Lincoln Schatz, John F. Simon, Jr., Thomson and Craighead, Martin Wattenberg and Fernanda Viégas.

Digital Art @Google NYC is curated by Nina Colosi, Curator of The Project Room for New Media at CAM and founder of its public art program, Streaming Museum, which presents exhibitions in cyberspace and public spaces on 7 continents. The programs were inspired by pioneer video artist Nam June Paik who in the 1970s envisioned the Internet, predicting an “information superhighway” as an open and free medium for imagination and exchange of cultures.

According to Colosi, “A natural synergy exists with Google in this partnership. The Project Room’s program showcases artworks and educational programs in its dramatic two-story black box space at Chelsea Art Museum, which incorporate technology and the Internet in the creative process.”

Digital Art @Google emphasizes the correlation of Google’s mission in organizing the world’s information and making it accessible, with the ability of artists to reflect and synthesize information in the creation of artwork that expresses the contemporary world. The exhibitions and speaker programs will inspire, entertain, and help envision the world in new ways.

The exhibition program was initiated at Google by Josh Mittleman, User Interface Software Engineer, and supported by the Google Community Affairs committee at Google New York City. Mittleman described the motivation of the exhibit, “Art is one of many tools that can help to organize and make sense of the world's information. Digital Art @Google NYC is the first step toward introducing the digital arts community to Google, and to starting a conversation that will lead to a rich, ongoing collaboration.”

For information on the artists and artworks go to <http://chelseaartmuseum.org/digitalartatgoogle>.

Visitors may attend the opening, view the exhibition, and participate in the artist speaker program by making a reservation at rsvp@chelseaartmuseum.org

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CHELSEA ART MUSEUM
HOME OF THE MIOTTE FOUNDATION

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Chelsea Art Museum, Home of the Miotte Foundation, presents contemporary thematic exhibitions that foster critical thinking about today's world. The museum is founded on the legacy of abstract expressionist painter, Jean Miotte, whose foundation is housed within the museum. Through his painting, Miotte strove to build a bridge between cultures and transcend national boundaries. In this spirit, CAM strives to cultivate respect for the world at large, exhibiting seminal, but relatively unexplored dimensions of 20th and 21st century art, particularly focusing on international artists that have less exposure in the United States. Furthermore, exhibits are accompanied by comprehensive public programming that consists of artist and curator talks, panel discussions, concerts, exhibition tours, film screenings and more, to place the art within a context of cultural exchange and dialogue.

CAM also houses the Miotte Foundation, which was founded to archive and conserve the oeuvre of Jean Miotte. CAM's permanent collection features his work along with paintings, sculptures, and works on paper by Informel and Abstract Expressionist artists from Europe and the United States, including Joan Mitchell, Manuel Millares, Jean-Paul Riopelle, and many others. Rotating selections from the permanent collection are exhibited regularly. Opened in 2002, CAM is housed in a beautifully restored 1850s warehouse building, providing a unique combination of historic architecture and contemporary design that creates a truly unique atmosphere.

The Project Room for New Media at CAM is an incubator of new ideas, showcasing groundbreaking concepts in all art mediums, and the intersection of the arts through technology. Initiated in 2003 at Chelsea Art Museum by curator, Nina Colosi, over 400 international emerging and established artists have been presented in exhibitions, performing arts, symposiums, meet-the-artist programs, and workshops. The innovative public art project, Streaming Museum (streamingmuseum.org) is a new hybrid museum model that was launched on January 29, 2008 and presents multi-media exhibitions in cyberspace and public space on 7 continents, as well as live at partnering cultural centers. Exhibitions are generated in collaboration with international cultural, educational, and public centers; artists, curators and visionary creators. The museum was inspired by Nam June Paik who in the 1970s envisioned the Internet, predicting an “information superhighway” as an open and free medium for imagination and exchange of cultures.

Google Inc.

Google's innovative search technologies connect millions of people around the world with information every day. Founded in 1998 by Stanford Ph.D. students Larry Page and Sergey Brin, Google today is a top web property in all major global markets. Google's targeted advertising program, which is the largest and fastest growing in the industry, provides businesses of all sizes with measurable results, while enhancing the overall web experience for users. Google is headquartered in Silicon Valley with offices throughout North America, Europe, and Asia.



Image credit: *Martin Wattenberg and Fernanda Viégas, Flickr Flow (2009)*

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